

REPORT FOR JANUARY, 1965 PLENUM

THE MILITANT

Domestic Circulation

(December 1964)

| <u>City or State</u> | <u>Paid Subs</u> | <u>Bundles Wkly Aver</u> | <u>Newsstands Wkly Aver</u> | <u>Exchange</u> | <u>Paid Circ.</u> | <u>Total Circ.</u> |
|----------------------|------------------|--------------------------|-----------------------------|-----------------|-------------------|--------------------|
| Oakland-Berk.        | 98               | 169                      |                             | 1               | 267               | 268                |
| Los Angeles          | 105              | 61                       | 30*                         | 6               | 196               | 202                |
| San Diego            | 29               | 8                        |                             |                 | 37                | 37                 |
| San Francisco        | 55               | 96                       | 21                          | 5               | 172               | 177                |
| Calif. General       | 61               |                          | 5                           |                 | 66                | 66                 |
| Colorado             | 32               | 57                       |                             | 3               | 89                | 92                 |
| Connecticut          | 20               | 10                       |                             | 1               | 30                | 31                 |
| Illinois             | 116              | 113                      | 35                          | 5               | 264               | 269                |
| Maryland             | 29               |                          | 12                          | 2               | 41                | 43                 |
| Massachusetts        | 103              | 402                      | 25*                         | 1               | 530               | 531                |
| Michigan             | 234              | 102                      |                             | 6               | 336               | 342                |
| Minnesota            | 116              | 89                       |                             | 1               | 205               | 206                |
| Missouri             | 18               | 5                        |                             | 2               | 23                | 25                 |
| New Jersey           | 55               | 11                       |                             | 4               | 66                | 70                 |
| New York             | 302              | 248                      | 181                         | 63              | 731               | 794                |
| Ohio                 | 87               | 57                       |                             | 5               | 144               | 149                |
| Pennsylvania         | 58               | 35                       |                             | 4               | 93                | 97                 |
| Washington           | 26               | 20                       | 2                           |                 | 48                | 48                 |
| Wisconsin            | 68               | 36                       |                             | 2               | 104               | 106                |
| Other States         | <u>175</u>       | <u>      </u>            | <u>138**</u>                | <u>23</u>       | <u>313</u>        | <u>336</u>         |
| <u>Totals</u>        |                  |                          |                             |                 |                   |                    |
| Dec. '64             | 1,787            | 1,519                    | 449                         | 134             | 3,755             | 3,889              |
| June '63             | 1,641            | 978                      | 419                         | 189             | 3,038             | 3,227              |
| June '62             | 1,052            | 619                      | 298                         | 434             | 1,929             | 2,363              |

\*These newsstand bundles have recently been discontinued.

\*\*The Boulder, Colorado newsstand bundle of 10 has been discontinued.

SUB DRIVE RESULTS

| <u>Aug. through Dec., 1963</u> |                          |            |                                  | <u>June through Aug., 1964</u> |                          |            |                                  |
|--------------------------------|--------------------------|------------|----------------------------------|--------------------------------|--------------------------|------------|----------------------------------|
| <u>Mo.</u>                     | <u>4 mo. intro. sold</u> | <u>Mo.</u> | <u>6 mo. intro. renewal sold</u> | <u>Mo.</u>                     | <u>4 mo. intro. sold</u> | <u>Mo.</u> | <u>6 mo. intro. renewal sold</u> |
| Aug.                           | 296                      | Dec '63    | 23                               | June                           | 1846                     | Sept.      | 14                               |
| Sept.                          | 1472                     | Jan '64    | 30                               | July                           | 1372                     | Oct.       | 38                               |
| Oct.                           | 2017                     | Feb.       | 128                              | Aug.                           | 501                      | Nov.       | 35                               |
| Nov.                           | 1603                     | Mar.       | 125                              | Total                          | 3719                     | Dec.       | 22                               |
| Dec.                           | 220                      | Apr.       | 125                              |                                |                          | Jan.       | 56                               |
| Total                          | 5608                     | Total      | 431                              |                                |                          | Total      | 165                              |

% 4 months intros. who renewed: 7.68%

% 4 months intros. who renewed: 4.60%

REPORT FOR JANUARY, 1965 PLENUM

INTERNATIONAL SOCIALIST REVIEW

DOMESTIC CIRCULATION TREND

| <u>City or State</u> | <u>Subs</u> |            | <u>Bundles</u><br>1964 | <u>News-</u><br><u>stands '64</u> | <u>Total Bund. &amp; News.</u> |               |
|----------------------|-------------|------------|------------------------|-----------------------------------|--------------------------------|---------------|
|                      | <u>'63</u>  | <u>'64</u> |                        |                                   | <u>1963*</u>                   | <u>1964**</u> |
| Oakland-Berk.        | 17          | 14         | 100                    |                                   | 100                            | 100           |
| Los Angeles          | 34          | 68         | 50                     | 47                                | 127                            | 97            |
| San Diego            | 6           | 4          | 20                     |                                   | 20                             | 20            |
| San Francisco        | 17          | 17         | 20                     | 20                                | 40                             | 40            |
| Calif. General       | 44          | 19         |                        |                                   |                                |               |
| Colorado             | 4           | 5          | 22                     |                                   | 20                             | 22            |
| Connecticut          | 7           | 7          | 15                     |                                   | 5                              | 15            |
| Illinois             | 46          | 41         | 155                    | 10                                | 140                            | 165           |
| Maryland             | 9           | 10         |                        | 16                                | 10                             | 16            |
| Massachusetts        | 16          | 17         | 166                    | 5                                 | 48                             | 171           |
| Michigan             | 25          | 19         | 45                     | 6                                 | 30                             | 51            |
| Minnesota            | 38          | 37         | 66                     |                                   | 55                             | 66            |
| Missouri             | 7           | 6          | 2                      |                                   | 2                              | 2             |
| New Jersey           | 26          | 15         | 22                     |                                   | 25                             | 22            |
| New York             | 76          | 120        | 100                    | 206                               | 277                            | 306           |
| Ohio                 | 28          | 31         | 52                     | 10                                | 35                             | 62            |
| Pennsylvania         | 15          | 25         | 45                     |                                   | 52                             | 45            |
| Washington           | 20          | 12         | 20                     |                                   | 20                             | 20            |
| Wisconsin            | 8           | 19         | 27                     | 25                                | 25                             | 52            |
| Other States         | 83          | 84         |                        |                                   | 10                             |               |
| <b>Totals</b>        | <b>526</b>  | <b>570</b> | <b>972</b>             | <b>345</b>                        | <b>1,071</b>                   | <b>1,272</b>  |
| Canada               |             | 51         |                        |                                   |                                |               |
| Vancouver            |             |            | 40                     | 20                                |                                | 60            |
| Toronto              |             |            | 120                    |                                   |                                | 120           |
| <b>Totals</b>        |             | <b>51</b>  | <b>260</b>             | <b>20</b>                         |                                | <b>180</b>    |

\*The 1963 figures for Bundles and Newsstands were arrived at by using the figures pertaining to only one issue of that year.

\*\*The 1964 figures for Bundles and Newsstands were arrived at from an average of the 4 issues published that year.

THE MILITANTSUBSCRIPTION TREND

| <u>City or State</u> | <u>June 1962<br/>Paid Subs</u> | <u>June 1963<br/>Paid Subs</u> | <u>January 1965<br/>Paid Subs</u> |
|----------------------|--------------------------------|--------------------------------|-----------------------------------|
| Oakland-Berkeley     | 35                             | 79                             | 98                                |
| Los Angeles          | 44                             | 141                            | 105                               |
| San Diego            | 19                             | 24                             | 29                                |
| San Francisco        | 27                             | 79                             | 55                                |
| Calif. General       | 78                             | 34                             | 61                                |
| Colorado             | 24                             | 18                             | 32                                |
| Connecticut          | 37                             | 27                             | 20                                |
| Illinois             | 81                             | 154                            | 116                               |
| Maryland             |                                | 21                             | 29                                |
| Massachusetts        | 34                             | 50                             | 103                               |
| Michigan             | 76                             | 150                            | 234                               |
| Minnesota            | 63                             | 103                            | 116                               |
| Missouri             | 12                             | 14                             | 18                                |
| New Jersey           | 28                             | 88                             | 55                                |
| New York             | 180                            | 288                            | 302                               |
| Ohio                 | 57                             | 51                             | 87                                |
| Pennsylvania         | 50                             | 53                             | 58                                |
| Washington           | 38                             | 45                             | 26                                |
| Wisconsin            | 30                             | 45                             | 68                                |
| Other states*        | 139                            | 177                            | 175                               |
| TOTAL SUBS           | 1052                           | 1641                           | 1787                              |

|                        |     |
|------------------------|-----|
| *Alabama               | 2   |
| Antioch                | 5   |
| Washington, D.C.       | 17  |
| Florida                | 10  |
| Georgia                | 7   |
| Indiana                | 16  |
| Iowa                   | 37  |
| Kentucky               | 7   |
| Louisiana              | 7   |
| Mississippi            | 3   |
| Montana                | 14  |
| Oregon                 | 9   |
| North & South Carolina | 2   |
| Puerto Rico            | 3   |
| Tennessee              | 7   |
| Texas                  | 17  |
| Vermont                | 6   |
| Virginia               | 6   |
| Total Subs             | 175 |

January, 1965

## PLENUM SCHEDULE

### Friday, January 29

10:00 A.M. Organization of plenum  
10:30 A.M. International Report -- Reporter Hansen  
12:00 noon Discussion  
1:00 P.M. Recess for lunch  
~~2:00~~ ~~2:30~~ P.M. Continuation of discussion  
3:30 P.M. Summary  
4:00 P.M. Political Report -- Reporter Dobbs  
5:00 P.M. Supplementary Report -- Reporter DeBerry  
5:20 P.M. Discussion  
6:30 P.M. Recess for dinner  
8:00 P.M. Continuation of discussion  
9:30 P.M. Summary  
10:00 P.M. Adjournment

### Saturday, January 30

10:00 A.M. Youth Report -- Reporter Jack  
10:45 A.M. Discussion  
12:45 P.M. ~~Recess for lunch~~ Summary  
1:00 <sup>lunch</sup>  
2:30 P.M. Resolution on the Organizational Character  
of the Party -- Reporter Kerry  
3:30 P.M. Discussion  
5:30 P.M. Summary  
6:00 P.M. Adjournment

### Sunday, January 31

10:00 A.M. Organization Report -- Reporter Shaw  
11:00 A.M. Discussion  
1:00 P.M. Recess for lunch  
2:30 P.M. Summary  
3:00 P.M. Election of National Officers  
Party Convention  
4:00 P.M. Adjournment